



Site Type: Radius	Brooklyn Park Minnesota, United States Radius: 1.0 mile	Brooklyn Park Minnesota, United States Radius: 3.0 mile	Brooklyn Park Minnesota, United States Radius: 5.0 mile
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## 2008 Population

Total Population	13,372	84,841	221,267
Male Population	49.6%	49.1%	48.9%
Female Population	50.4%	50.9%	51.1%
Median Age	34.1	35.0	36.0

## 2008 Income

Median HH Income	\$86,052	\$74,435	\$69,835
Per Capita Income	\$35,303	\$32,487	\$31,721
Average HH Income	\$103,071	\$87,554	\$81,843

## 2008 Households

Total Households	4,607	31,249	85,544
Average Household Size	2.89	2.69	2.56
1990-2000 Annual Rate	3.53%	1.53%	1.19%

## 2008 Housing

Owner Occupied Housing Units	75.3%	72.3%	71.9%
Renter Occupied Housing Units	21.0%	24.7%	25.2%
Vacant Housing Units	3.7%	3.0%	2.8%

## Population

1990 Population	9,477	69,962	198,170
2000 Population	13,434	80,955	214,582
2008 Population	13,372	84,841	221,267
2013 Population	13,490	86,321	225,779
1990-2000 Annual Rate	3.55%	1.47%	0.8%
2000-2008 Annual Rate	-0.06%	0.57%	0.37%
2008-2013 Annual Rate	0.18%	0.35%	0.4%

In the identified market area, the current year population is 221,267. In 2000, the Census count in the market area was 214,582. The rate of change since 2000 was 0.37 percent annually. The five-year projection for the population in the market area is 225,779, representing a change of 0.4 percent annually from 2008 to 2013. Currently, the population is 48.9 percent male and 51.1 percent female.

## Households

1990 Households	3,203	25,269	72,167
2000 Households	4,533	29,403	81,255
2008 Households	4,607	31,249	85,544
2013 Households	4,665	31,908	87,856
1990-2000 Annual Rate	3.53%	1.53%	1.19%
2000-2008 Annual Rate	0.2%	0.74%	0.63%
2008-2013 Annual Rate	0.25%	0.42%	0.53%

The household count in this market area has changed from 81,255 in 2000 to 85,544 in the current year, a change of 0.63 percent annually. The five-year projection of households is 87,856, a change of 0.53 percent annually from the current year total. Average household size is currently 2.56, compared to 2.61 in the year 2000. The number of families in the current year is 56,232 in the market area.

## Housing

Currently, 71.9 percent of the 88,053 housing units in the market area are owner occupied; 25.2 percent, renter occupied; and 2.8 percent are vacant. In 2000, there were 82,416 housing units— 73.6 percent owner occupied, 25.0 percent renter occupied and 1.4 percent vacant. The rate of change in housing units since 2000 is 0.81 percent. Median home value in the market area is \$184,946, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 0.64 percent annually to \$190,974. From 2000 to the current year, median home value changed by 5.43 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013. ESRI converted 1990 Census data into 2000 geography.



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<b>Median Household Income</b>			
1990 Median HH Income	\$40,405	\$39,264	\$38,476
2000 Median HH Income	\$62,594	\$54,266	\$52,376
2008 Median HH Income	\$86,052	\$74,435	\$69,835
2013 Median HH Income	\$100,188	\$88,045	\$83,738
1990-2000 Annual Rate	4.47%	3.29%	3.13%
2000-2008 Annual Rate	3.93%	3.9%	3.55%
2008-2013 Annual Rate	3.09%	3.42%	3.7%
<b>Per Capita Income</b>			
1990 Per Capita Income	\$16,215	\$15,455	\$15,012
2000 Per Capita Income	\$23,713	\$22,645	\$22,480
2008 Per Capita Income	\$35,303	\$32,487	\$31,721
2013 Per Capita Income	\$43,461	\$39,089	\$37,996
1990-2000 Annual Rate	3.87%	3.89%	4.12%
2000-2008 Annual Rate	4.94%	4.47%	4.26%
2008-2013 Annual Rate	4.25%	3.77%	3.68%
<b>Average Household Income</b>			
1990 Average Household Income	\$44,591	\$42,124	\$41,188
2000 Average Household Income	\$70,529	\$61,289	\$59,027
2008 Average HH Income	\$103,071	\$87,554	\$81,843
2013 Average HH Income	\$126,493	\$104,989	\$97,417
1990-2000 Annual Rate	4.69%	3.82%	3.66%
2000-2008 Annual Rate	4.71%	4.42%	4.04%
2008-2013 Annual Rate	4.18%	3.7%	3.55%

### Households by Income

Current median household income is \$69,835 in the market area, compared to \$53,154 for all U.S. households. Median household income is projected to be \$83,738 in five years. In 2000, median household income was \$52,376, compared to \$38,476 in 1990.

Current average household income is \$81,843 in this market area, compared to \$73,126 for all U.S. households. Average household income is projected to be \$97,417 in five years. In 2000, average household income was \$59,027, compared to \$41,188 in 1990.

Current per capita income is \$31,721 in the market area, compared to the U.S. per capita income of \$27,916. The per capita income is projected to be \$37,996 in five years. In 2000, the per capita income was \$22,480, compared to \$15,012 in 1990.

### Population by Employment

Total Businesses	379	2,885	9,179
Total Employees	3,405	35,223	119,000

Currently, 94.3 percent of the civilian labor force in the identified market area is employed and 5.7 percent are unemployed. In comparison, 93.4 percent of the U.S. civilian labor force is employed, and 6.6 percent are unemployed. In five years the rate of employment in the market area will be 94.8 percent of the civilian labor force, and unemployment will be 5.2 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 93.9 percent, and 6.1 percent will be unemployed. In 2000, 76.0 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.1 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 62.6 percent in white collar jobs (compared to 60.2 percent of U.S. employment)
- 14.8 percent in service jobs (compared to 16.5 percent of U.S. employment)
- 22.6 percent in blue collar jobs (compared to 23.3 percent of U.S. employment)

In 2000, 80.8 percent of the market area population drove alone to work, and 2.8 percent worked at home. The average travel time to work in 2000 was 24.0 minutes in the market area, compared to the U.S. average of 25.5 minutes.

### Population by Education

In 2008, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 7.8 percent had not earned a high school diploma (16.4 percent in the U.S.)
- 30.5 percent were high school graduates only (29.6 percent in the U.S.)
- 10.5 percent had completed an Associate degree (7.2 percent in the U.S.)
- 19.4 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 6.2 percent had earned a Master's/Professional/Doctorate Degree (9.7 percent in the U.S.)