



19425 Evans St NW, Elk River, MN, 55330

Site Type: Ring

Radius: 1 Miles

Radius: 3 Miles

Radius: 5 Miles

2009 Population

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total Population	4,329	20,304	36,165
Male Population	50.0%	49.9%	50.4%
Female Population	50.0%	50.1%	49.6%
Median Age	30.8	33.5	34.1

2009 Income

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Median HH Income	\$70,928	\$76,310	\$77,944
Per Capita Income	\$28,170	\$29,663	\$29,786
Average HH Income	\$78,637	\$84,013	\$86,122

2009 Households

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total Households	1,517	7,237	12,479
Average Household Size	2.85	2.77	2.87

2009 Housing

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Owner Occupied Housing Units	68.0%	72.2%	80.0%
Renter Occupied Housing Units	29.3%	23.8%	15.8%
Vacant Housing Units	2.7%	4.0%	4.2%

Population

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
1990 Population	2,486	10,382	18,263
2000 Population	3,839	14,941	25,423
2009 Population	4,329	20,304	36,165
2014 Population	4,549	22,721	41,086
1990-2000 Annual Rate	4.44%	3.71%	3.36%
2000-2009 Annual Rate	1.31%	3.37%	3.88%
2009-2014 Annual Rate	1%	2.27%	2.58%

In the identified market area, the current year population is 36,165. In 2000, the Census count in the market area was 25,423. The rate of change since 2000 was 3.88 percent annually. The five-year projection for the population in the market area is 41,086, representing a change of 2.58 percent annually from 2009 to 2014. Currently, the population is 50.4 percent male and 49.6 percent female.

Households

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
1990 Households	823	3,508	5,913
2000 Households	1,303	5,245	8,550
2009 Households	1,517	7,237	12,479
2014 Households	1,610	8,128	14,289
1990-2000 Annual Rate	4.7%	4.1%	3.76%
2000-2009 Annual Rate	1.66%	3.54%	4.17%
2009-2014 Annual Rate	1.2%	2.35%	2.75%

The household count in this market area has changed from 8,550 in 2000 to 12,479 in the current year, a change of 4.17 percent annually. The five-year projection of households is 14,289, a change of 2.75 percent annually from the current year total. Average household size is currently 2.87, compared to 2.94 in the year 2000. The number of families in the current year is 9,530 in the market area.

Housing

Currently, 80.0 percent of the 13,027 housing units in the market area are owner occupied; 15.8 percent, renter occupied; and 4.2 percent are vacant. In 2000, there were 8,734 housing units—83.1 percent owner occupied, 14.9 percent renter occupied and 2.1 percent vacant. The rate of change in housing units since 2000 is 4.42 percent. Median home value in the market area is \$221,649, compared to a median home value of \$162,279 for the U.S. In five years, median home value is projected to change by 3.55 percent annually to \$263,827. From 2000 to the current year, median home value changed by 4.93 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014. ESRI converted 1990 Census data into 2000 geography.



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Site Type: Ring	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Median Household Income			
1990 Median HH Income	\$39,097	\$37,311	\$39,393
2000 Median HH Income	\$58,024	\$57,048	\$60,025
2009 Median HH Income	\$70,928	\$76,310	\$77,944
2014 Median HH Income	\$76,699	\$82,176	\$82,132
1990-2000 Annual Rate	4.03%	4.34%	4.3%
2000-2009 Annual Rate	2.19%	3.19%	2.86%
2009-2014 Annual Rate	1.58%	1.49%	1.05%
Per Capita Income			
1990 Per Capita Income	\$14,930	\$14,355	\$14,083
2000 Per Capita Income	\$21,420	\$21,497	\$21,751
2009 Per Capita Income	\$28,170	\$29,663	\$29,786
2014 Per Capita Income	\$29,675	\$31,165	\$31,024
1990-2000 Annual Rate	3.68%	4.12%	4.44%
2000-2009 Annual Rate	3.01%	3.54%	3.46%
2009-2014 Annual Rate	1.05%	0.99%	0.82%
Average Household Income			
1990 Average Household Income	\$45,195	\$42,909	\$43,503
2000 Average Household Income	\$61,647	\$61,616	\$64,577
2009 Average HH Income	\$78,637	\$84,013	\$86,122
2014 Average HH Income	\$82,023	\$87,900	\$89,031
1990-2000 Annual Rate	3.15%	3.68%	4.03%
2000-2009 Annual Rate	2.67%	3.41%	3.16%
2009-2014 Annual Rate	0.85%	0.91%	0.67%

Households by Income

Current median household income is \$77,944 in the market area, compared to \$54,719 for all U.S. households. Median household income is projected to be \$82,132 in five years. In 2000, median household income was \$60,025, compared to \$39,393 in 1990.

Current average household income is \$86,122 in this market area, compared to \$71,437 for all U.S. households. Average household income is projected to be \$89,031 in five years. In 2000, average household income was \$64,577, compared to \$43,503 in 1990.

Current per capita income is \$29,786 in the market area, compared to the U.S. per capita income of \$27,277. The per capita income is projected to be \$31,024 in five years. In 2000, the per capita income was \$21,751, compared to \$14,083 in 1990.

Population by Employment

Total Businesses	228	926	1,277
Total Employees	2,118	9,300	12,841

Currently, 89.3 percent of the civilian labor force in the identified market area is employed and 10.7 percent are unemployed. In comparison, 89.4 percent of the U.S. civilian labor force is employed, and 10.6 percent are unemployed. In five years the rate of employment in the market area will be 93.2 percent of the civilian labor force, and unemployment will be 6.8 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 92.9 percent, and 7.1 percent will be unemployed. In 2000, 78.0 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.0 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 60.0 percent in white collar jobs (compared to 61.5 percent of U.S. employment)
- 15.0 percent in service jobs (compared to 17.1 percent of U.S. employment)
- 25.0 percent in blue collar jobs (compared to 21.4 percent of U.S. employment)

In 2000, 82.6 percent of the market area population drove alone to work, and 4.7 percent worked at home. The average travel time to work in 2000 was 27.8 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2009, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 7.7 percent had not earned a high school diploma (16.2 percent in the U.S.)
- 31.8 percent were high school graduates only (29.8 percent in the U.S.)
- 9.9 percent had completed an Associate degree (7.2 percent in the U.S.)
- 16.9 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 5.5 percent had earned a Master's/Professional/Doctorate Degree (9.8 percent in the U.S.)