



Sherman Ave and E Lyon St, Marshall, MN
56258

Site Type: Ring

Radius: 1 Miles

Radius: 3 Miles

Radius: 5 Miles

2009 Population

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total Population	3,901	12,736	13,700
Male Population	46.3%	48.2%	48.5%
Female Population	53.7%	51.8%	51.5%
Median Age	25.7	30.9	31.3

2009 Income

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Median HH Income	\$44,003	\$50,696	\$51,173
Per Capita Income	\$22,223	\$23,822	\$23,804
Average HH Income	\$54,840	\$57,629	\$58,161

2009 Households

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total Households	1,359	5,039	5,347
Average Household Size	2.38	2.34	2.38

2009 Housing

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Owner Occupied Housing Units	42.3%	51.9%	53.3%
Renter Occupied Housing Units	47.8%	40.5%	39.1%
Vacant Housing Units	9.9%	7.6%	7.6%

Population

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
1990 Population	3,965	12,257	13,035
2000 Population	4,068	12,929	13,727
2009 Population	3,901	12,736	13,700
2014 Population	3,811	12,490	13,460
1990-2000 Annual Rate	0.26%	0.54%	0.52%
2000-2009 Annual Rate	-0.45%	-0.16%	-0.02%
2009-2014 Annual Rate	-0.47%	-0.39%	-0.35%

In the identified market area, the current year population is 13,700. In 2000, the Census count in the market area was 13,727. The rate of change since 2000 was -0.02 percent annually. The five-year projection for the population in the market area is 13,460, representing a change of -0.35 percent annually from 2009 to 2014. Currently, the population is 48.5 percent male and 51.5 percent female.

Households

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
1990 Households	1,192	4,533	4,774
2000 Households	1,377	4,989	5,244
2009 Households	1,359	5,039	5,347
2014 Households	1,334	4,966	5,278
1990-2000 Annual Rate	1.45%	0.96%	0.94%
2000-2009 Annual Rate	-0.14%	0.11%	0.21%
2009-2014 Annual Rate	-0.37%	-0.29%	-0.26%

The household count in this market area has changed from 5,244 in 2000 to 5,347 in the current year, a change of 0.21 percent annually. The five-year projection of households is 5,278, a change of -0.26 percent annually from the current year total. Average household size is currently 2.38, compared to 2.43 in the year 2000. The number of families in the current year is 3,099 in the market area.

Housing

Currently, 53.3 percent of the 5,785 housing units in the market area are owner occupied; 39.1 percent, renter occupied; and 7.6 percent are vacant. In 2000, there were 5,527 housing units—55.3 percent owner occupied, 39.6 percent renter occupied and 5.1 percent vacant. The rate of change in housing units since 2000 is 0.49 percent. Median home value in the market area is \$130,430, compared to a median home value of \$162,279 for the U.S. In five years, median home value is projected to change by 0.68 percent annually to \$134,936. From 2000 to the current year, median home value changed by 3.72 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014. ESRI converted 1990 Census data into 2000 geography.



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Site Type: Ring	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Median Household Income			
1990 Median HH Income	\$21,875	\$25,518	\$25,743
2000 Median HH Income	\$35,135	\$38,575	\$39,192
2009 Median HH Income	\$44,003	\$50,696	\$51,173
2014 Median HH Income	\$47,872	\$52,546	\$53,121
1990-2000 Annual Rate	4.85%	4.22%	4.29%
2000-2009 Annual Rate	2.46%	3%	2.93%
2009-2014 Annual Rate	1.7%	0.72%	0.75%
Per Capita Income			
1990 Per Capita Income	\$10,729	\$11,887	\$11,854
2000 Per Capita Income	\$16,512	\$18,645	\$18,698
2009 Per Capita Income	\$22,223	\$23,822	\$23,804
2014 Per Capita Income	\$23,405	\$24,818	\$24,790
1990-2000 Annual Rate	4.41%	4.6%	4.66%
2000-2009 Annual Rate	3.26%	2.68%	2.64%
2009-2014 Annual Rate	1.04%	0.82%	0.82%
Average Household Income			
1990 Average Household Income	\$32,614	\$31,352	\$31,560
2000 Average Household Income	\$45,181	\$47,166	\$47,675
2009 Average HH Income	\$54,840	\$57,629	\$58,161
2014 Average HH Income	\$56,898	\$59,413	\$59,997
1990-2000 Annual Rate	3.31%	4.17%	4.21%
2000-2009 Annual Rate	2.12%	2.19%	2.17%
2009-2014 Annual Rate	0.74%	0.61%	0.62%

Households by Income

Current median household income is \$51,173 in the market area, compared to \$54,719 for all U.S. households. Median household income is projected to be \$53,121 in five years. In 2000, median household income was \$39,192, compared to \$25,743 in 1990.

Current average household income is \$58,161 in this market area, compared to \$71,437 for all U.S. households. Average household income is projected to be \$59,997 in five years. In 2000, average household income was \$47,675, compared to \$31,560 in 1990.

Current per capita income is \$23,804 in the market area, compared to the U.S. per capita income of \$27,277. The per capita income is projected to be \$24,790 in five years. In 2000, the per capita income was \$18,698, compared to \$11,854 in 1990.

Population by Employment

Total Businesses	302	814	849
Total Employees	4,267	11,036	11,444

Currently, 94.3 percent of the civilian labor force in the identified market area is employed and 5.7 percent are unemployed. In comparison, 89.4 percent of the U.S. civilian labor force is employed, and 10.6 percent are unemployed. In five years the rate of employment in the market area will be 96.4 percent of the civilian labor force, and unemployment will be 3.6 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 92.9 percent, and 7.1 percent will be unemployed. In 2000, 75.5 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.0 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 61.9 percent in white collar jobs (compared to 61.5 percent of U.S. employment)
- 16.7 percent in service jobs (compared to 17.1 percent of U.S. employment)
- 21.4 percent in blue collar jobs (compared to 21.4 percent of U.S. employment)

In 2000, 77.4 percent of the market area population drove alone to work, and 2.8 percent worked at home. The average travel time to work in 2000 was 10.1 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2009, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 13.3 percent had not earned a high school diploma (16.2 percent in the U.S.)
- 28.8 percent were high school graduates only (29.8 percent in the U.S.)
- 8.2 percent had completed an Associate degree (7.2 percent in the U.S.)
- 22.6 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 8.6 percent had earned a Master's/Professional/Doctorate Degree (9.8 percent in the U.S.)



Executive Summary

Prepared By STDBonline

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014. ESRI converted 1990 Census data into 2000 geography. Business data provided by InfoUSA, Omaha NE Copyright 2009, all rights reserved.