



Lat: 44.970205, Lon: -93.369916

Site Type: Ring

Radius: 1 Miles

Radius: 3 Miles

Radius: 5 Miles

2009 Population

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total Population	9,218	85,597	312,665
Male Population	47.8%	47.9%	49.1%
Female Population	52.2%	52.1%	50.9%
Median Age	41.1	40.1	36.3

2009 Income

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Median HH Income	\$63,361	\$67,389	\$63,404
Per Capita Income	\$37,725	\$42,802	\$39,465
Average HH Income	\$79,332	\$87,656	\$86,036

2009 Households

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total Households	4,253	41,514	141,912
Average Household Size	2.10	2.01	2.14

2009 Housing

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Owner Occupied Housing Units	66.5%	56.6%	49.7%
Renter Occupied Housing Units	30.6%	39.7%	44.7%
Vacant Housing Units	2.8%	3.7%	5.6%

Population

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
1990 Population	9,390	82,803	300,128
2000 Population	9,232	83,454	307,572
2009 Population	9,218	85,597	312,665
2014 Population	9,225	86,728	314,619
1990-2000 Annual Rate	-0.17%	0.08%	0.25%
2000-2009 Annual Rate	-0.02%	0.27%	0.18%
2009-2014 Annual Rate	0.02%	0.26%	0.12%

In the identified market area, the current year population is 312,665. In 2000, the Census count in the market area was 307,572. The rate of change since 2000 was 0.18 percent annually. The five-year projection for the population in the market area is 314,619, representing a change of 0.12 percent annually from 2009 to 2014. Currently, the population is 49.1 percent male and 50.9 percent female.

Households

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
1990 Households	4,067	37,369	132,362
2000 Households	4,150	39,380	136,930
2009 Households	4,253	41,514	141,912
2014 Households	4,283	42,343	143,689
1990-2000 Annual Rate	0.2%	0.53%	0.34%
2000-2009 Annual Rate	0.27%	0.57%	0.39%
2009-2014 Annual Rate	0.14%	0.4%	0.25%

The household count in this market area has changed from 136,930 in 2000 to 141,912 in the current year, a change of 0.39 percent annually. The five-year projection of households is 143,689, a change of 0.25 percent annually from the current year total. Average household size is currently 2.14, compared to 2.19 in the year 2000. The number of families in the current year is 65,638 in the market area.

Housing

Currently, 49.7 percent of the 150,260 housing units in the market area are owner occupied; 44.7 percent, renter occupied; and 5.6 percent are vacant. In 2000, there were 141,421 housing units—52.3 percent owner occupied, 44.5 percent renter occupied and 3.2 percent vacant. The rate of change in housing units since 2000 is 0.66 percent. Median home value in the market area is \$190,655, compared to a median home value of \$162,279 for the U.S. In five years, median home value is projected to change by 1.71 percent annually to \$207,527. From 2000 to the current year, median home value changed by 3.25 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014. ESRI converted 1990 Census data into 2000 geography.



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	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Median Household Income			
1990 Median HH Income	\$36,269	\$36,670	\$31,753
2000 Median HH Income	\$47,382	\$50,837	\$45,773
2009 Median HH Income	\$63,361	\$67,389	\$63,404
2014 Median HH Income	\$66,442	\$70,808	\$66,409
1990-2000 Annual Rate	2.71%	3.32%	3.72%
2000-2009 Annual Rate	3.19%	3.09%	3.59%
2009-2014 Annual Rate	0.95%	0.99%	0.93%
Per Capita Income			
1990 Per Capita Income	\$19,942	\$21,438	\$19,302
2000 Per Capita Income	\$29,406	\$32,396	\$29,602
2009 Per Capita Income	\$37,725	\$42,802	\$39,465
2014 Per Capita Income	\$39,836	\$45,312	\$42,069
1990-2000 Annual Rate	3.96%	4.22%	4.37%
2000-2009 Annual Rate	2.73%	3.06%	3.16%
2009-2014 Annual Rate	1.09%	1.15%	1.29%
Average Household Income			
1990 Average Household Income	\$44,393	\$47,092	\$43,097
2000 Average Household Income	\$62,302	\$67,713	\$65,222
2009 Average HH Income	\$79,332	\$87,656	\$86,036
2014 Average HH Income	\$83,147	\$92,135	\$91,110
1990-2000 Annual Rate	3.45%	3.7%	4.23%
2000-2009 Annual Rate	2.65%	2.83%	3.04%
2009-2014 Annual Rate	0.94%	1%	1.15%

Households by Income

Current median household income is \$63,404 in the market area, compared to \$54,719 for all U.S. households. Median household income is projected to be \$66,409 in five years. In 2000, median household income was \$45,773, compared to \$31,753 in 1990.

Current average household income is \$86,036 in this market area, compared to \$71,437 for all U.S. households. Average household income is projected to be \$91,110 in five years. In 2000, average household income was \$65,222, compared to \$43,097 in 1990.

Current per capita income is \$39,465 in the market area, compared to the U.S. per capita income of \$27,277. The per capita income is projected to be \$42,069 in five years. In 2000, the per capita income was \$29,602, compared to \$19,302 in 1990.

Population by Employment

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total Businesses	865	5,640	18,092
Total Employees	16,890	90,734	288,917

Currently, 89.7 percent of the civilian labor force in the identified market area is employed and 10.3 percent are unemployed. In comparison, 89.4 percent of the U.S. civilian labor force is employed, and 10.6 percent are unemployed. In five years the rate of employment in the market area will be 93.4 percent of the civilian labor force, and unemployment will be 6.6 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 92.9 percent, and 7.1 percent will be unemployed. In 2000, 72.9 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.1 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 73.9 percent in white collar jobs (compared to 61.5 percent of U.S. employment)
- 14.6 percent in service jobs (compared to 17.1 percent of U.S. employment)
- 11.6 percent in blue collar jobs (compared to 21.4 percent of U.S. employment)

In 2000, 71.3 percent of the market area population drove alone to work, and 3.8 percent worked at home. The average travel time to work in 2000 was 21.1 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2009, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 7.7 percent had not earned a high school diploma (16.2 percent in the U.S.)
- 18.8 percent were high school graduates only (29.8 percent in the U.S.)
- 7.0 percent had completed an Associate degree (7.2 percent in the U.S.)
- 30.2 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 15.8 percent had earned a Master's/Professional/Doctorate Degree (9.8 percent in the U.S.)